

Guide to Cataloging Playaway Devices Based on AACR2 Chapters 6 and 9

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Music Library Association (MLA) – Subcommittee on Descriptive Cataloging (SDC)

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I. Introduction

History / Description:

Playaway devices were developed in 2005 by Findaway World LLC.
(<http://store.playawaydigital.com/>).

A Playaway is described as a “self-playing digital audio book” and is a device that contains a pre-loaded audio file in a proprietary format called ACELP
(http://en.wikipedia.org/wiki/Algebraic_Code_Excited_Linear_Prediction). The device requires one AAA battery and a set of earphones for playback and listening.

Playaways contain almost exclusively spoken word recordings, but some musical content is available as well. According to the distributor, the focus of Playaways will remain audiobooks.

Given the nature of a Playaway device, these materials include aspects of both sound recordings and electronic resources. They should be described according to the rules in AACR2 Chapter 6 (Sound Recordings) and Chapter 9 (Electronic Resources).

II. Chief Source of Information

AACR2 6.0B1 states that for sound recordings textual data is preferred over sound data, so when cataloging Playaways, select the information affixed to the Playaway player itself, including labels, as the preferred chief source of information. Information not available from the player itself may be taken from the following sources (in this order of preference):

- accompanying textual material
- container (e.g., packaging)
- other sources

III. Choice of Record Type

The primary nature of the content for Playaway devices is sound, and thus far, both musical and non-musical sound recordings have been produced. Therefore, the Leader/06 (OCLC Type) should be coded as either “i” for non-musical sound recordings, or “j” for musical sound recordings, as appropriate.

IV. Bibliographic Level

Playaway devices are monographic in nature; therefore, Leader/07 (BLvl) should be coded as “m” for monograph.

V. Fixed Fields (006 / 007 / 008)

006 Field

Since only the sound recording aspect of Playaway devices is accounted for in Leader/06 (OCLC Type), add an 006 field to reflect the electronic resource aspects of the material. Code 006/00 (Type) as “m” for computer file, and the 006/09 (File) as “h” for sounds. Code the remaining fields, 006/05 (Audn) and 006/11 (GPub), as appropriate for the resource you are cataloging.

Example:

```
006 m#####h#####
```

007 Fields

For Playaway devices, add two 007 fields to describe the physical characteristics of the material as both a sound recording and an electronic resource.

It should be noted that available options for MARC 007 coding have not kept up with technological change, so current 007 standards do not provide a wealth of appropriate choices for electronic resources of this nature. The following coding recommendations are subject to change based on further developments and refinements in the MARC21 standard.

Sample 007 for electronic resource aspects:

```
007 c #b z #d n #e z #f a
```

007/00 (OCLC #a)	c (electronic resource) for category of material
007/01 (OCLC #b)	z (other) for specific material designation
007/03 (OCLC #d)	n (not applicable) for color
007/04 (OCLC #e)	z (other) for dimensions
007/05 (OCLC #f)	a (sound on medium)

Sample 007 for sound recording aspects:

```
007 s #b z #d z #e u #f n #g z #h n #i n #j n #k z #l n #m e #n d
```

007/00 (OCLC #a)	s (sound recording) for category of material
007/01 (OCLC #b)	z (other) for specific material designation
007/03 (OCLC #d)	z (other) for speed
007/04 (OCLC #e)	code as appropriate for configuration of playback channels
007/05 (OCLC #f)	n (not applicable) for groove width/pitch
007/06 (OCLC #g)	z (other) for dimensions
007/07 (OCLC #h)	n (not applicable) for tape width

007/08 (OCLC †i)	n (not applicable) for tape configuration
007/09 (OCLC †j)	n (not applicable) for kind of disc/cylinder/tape
007/10 (OCLC †k)	z (other) for kind of material
007/11 (OCLC †l)	n (not applicable) for kind of cutting
007/12 (OCLC †m)	e (digital recording) for special playback characteristics
007/13 (OCLC †n)	code as appropriate for capture/storage techniques

008 Field

Code the 008 field as appropriate for a sound recording, with the following exception: Code 008/23 (Form) as “s” for electronic.

Code the date fields depending on whether the Playaway is the first release of the sound recording or whether there were prior releases.

Example 1: Playaway recording released in 2007, no prior releases of the sound recording

008/06 (DtSt) = s (single date)

008/07-14 (Dates) = 2007,bbbb

Example 2: Playaway recording released in 2007, originally released on cassettes in 2000 and on compact discs in 2005.

008/06 (DtSt) = r (reprint/reissue date and original date)

008/07-14 (Dates) = 2007,2000

*See also information in Section IX: Publication/Distribution, regarding dates in the 260 field.

VI. Title and Statement of Responsibility

Transcribe the title proper, any parallel titles and other title information, and statements of responsibility from the selected chief source of information, into the 245 field. As with any electronic resource, give the source of title in a 500 note. Include other title information and variations of titles that may appear on other sources of information related to the resource in 246 fields.

VII. General Material Designation (GMD)

Following the precedent of other materials (e.g., sound and video files) issued digitally, Playaways should be assigned a general material designation (GMD) of “electronic resource.”

NOTE: The choice of GMD elicited considerable discussion from the task force. Practice in several hundred early records entered in WorldCat seemed to indicate a strong preference for the use of “sound recording” in the GMD. However, the task force ultimately felt that the

“material” nature as an electronic resource should be reflected in the GMD as opposed to the content aspect, i.e. the sound recording. The reproduction rule of AACR2 1.1C3 and the accompanying example supports carrier over content for the GMD:

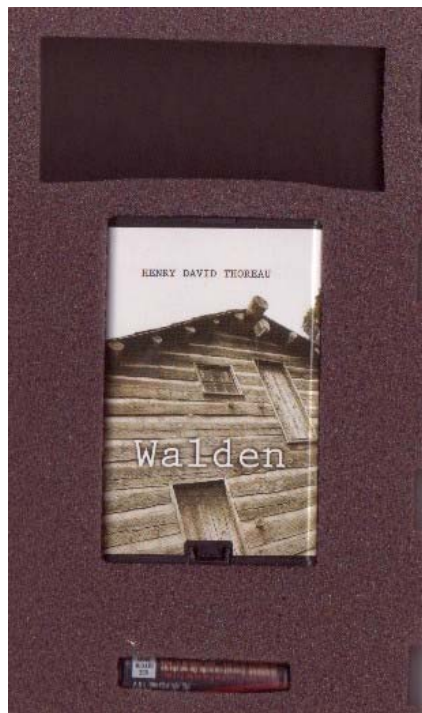
“If the [item](#) is a reproduction in one material of a work originally presented in another material (e.g., a [text](#) as [microform](#); a [map](#) on a [slide](#)), give the [general material designation](#) appropriate to the material being described (e.g., in the case of a map on a slide, give the designation appropriate to the slide).”

Likewise, precedent from other electronic media, such as sound and video files and electronic books, also supported the selection of “electronic resource” as the GMD. In addition, the task force felt that the sound recording content of the Playaway was well accounted for in the Type fixed field element.

Optionally, libraries may choose to use the GMD “sound recording” instead of “electronic resource” for their local catalogs. However, if inputting original records into OCLC’s WorldCat database, it is requested that you follow these guidelines using “electronic resource” as the GMD for the master record.

In conclusion, it is hoped that RDA will make the question moot with its clear separation of content and carrier.

Example: Title taken from the label on the Playaway device



245 00 Walden ꞑh [electronic resource] / ꞑc Henry David Thoreau.
500 ## Title from Playaway label.

VIII. Edition

Transcribe an edition statement if one appears in the chief source or in information provided by the publisher. For Playaways, this is often reflected in a statement regarding the content being an “abridged” or “unabridged” version.

Example:

250 ## Unabridged.

IX. Publication / Distribution

Transcribe the place of publication and/or distribution, and the name(s) of the publisher and/or distributor from the chief source of information or from prescribed sources of information.

Include the name(s) of the entities responsible for issuing the recording on the Playaway device (usually, Playaway Digital Audio as the “label name”, and/or Findaway World LLC as the manufacturer/distributor).

The date(s) entered in the 260 field should always include the publication/distribution date for the sound recording that is held on the Playaway device. As Playaways were first commercially available in the second half of 2005, the publication/distribution date entered in the catalog record for the Playaway (i.e., Date1 in the fixed field and the first date listed in the 260 ‡c) may NOT be dated earlier than 2005.

As is the practice for other sound recordings, if the recording has been previously released, such as in a different format, the original publication/distribution date of the sound recording should be noted in the 008 fixed field (Date2) and in a 500 general note. The dates of the print publication may be ignored. Refer to AACR2 1.4F2 and 6.4F2 for further details.

Example 1: Title with copyright date, inferred to be the release date of the Playaway

The title “Peter Pan” has on the container: p2002 by Sound Room Publishers for the original recording, and c2007 by Findaway World LLC for the Playaway.

In this case for which the Playaway indicates a previous release of the content in another recording medium (e.g., CD, cassette, etc.), the 008/06 (DtSt) should be coded “r” (reprint/reissue date and original date) with Date 1 as the “release” date of the Playaway, and Date 2 as the date of the original release in the previous medium.

Since the ‘p’ date on the item represents the original recording, the copyright date given for the Playaway can be inferred to be the release date of the Playaway recording, and therefore bracketed and entered in field 260 ‡c, as well as Date1 of the 008 fixed field.

008/06 (DtSt) = r (reprint/reissue date and original date)

008/07-14 (Dates) = 2007,2002

260 ## [Solon, Ohio] : #b Findaway World LLC, #c [2007], p2002.
500 ## Previously released by Sound Room Publishers, p2002.

Example 2: Title distributed by Recorded Books with previous release date

008/06 (DtSt) = r (reprint/reissue date and original date)
008/07-14 (Dates) = 2006,2005
260 ## [Solon, Ohio] : #b Findaway World, LLC ; #a Prince Frederick, MD : #b
[exclusively distributed by] Recorded books, LLC, #c [2006], p2005.
500 ## Previously released by Tantor Media, Inc., p2005.

Example 3: Playaway recording released in 2007, no prior releases of the sound recording

008/06 (DtSt) = s (single date)
008/07-14 (Dates) = 2007,bbbb
260 ## [Solon, Ohio] : #b Playaway Digital Audio : #b [manufactured and distributed
by] Findaway World LLC, #c [2007].

Example 4: Playaway recording with copyright date of 2007, originally released by HarperAudio on cassettes in 2000 and on compact discs in 2005, but no 'p' dates on materials.

008/06 (DtSt) = r (reprint/reissue date and original date)
008/07-14 (Dates) = 2007,2000
260 ## [Solon, Ohio] : #b Playaway Digital Audio : #b [manufactured and distributed
by] Findaway World LLC, #c [2007].
500 ## Previously released by HarperAudio on cassettes in 2000 and on compact discs
in 2005.

*See also information in Section V: Fixed Fields, regarding dates in the 008 fixed field.

X. Physical Description

Always include a 300 field for Playaway devices. The task force has recommended the term "sound media player" for the specific material designation (SMD), which is specific enough to describe the device, yet flexible enough to accommodate similar devices lacking the name "Playaway". The playing time of the audio recording should be included if it is stated or readily ascertainable, per AACR2 6.5B2.

Playaway audio recordings are digitally encoded, therefore, enter the type of recording as "digital" as specified in AACR2 6.5C2. While either inches or centimeters are permissible units of measurement, the task force recommends entering the dimensions of the Playaway device in inches, which is consistent with other sound media devices discussed in AACR2 6.5D.

Playaway devices are usually packaged with and require a set of earphones and one AAA battery for playback. Since these materials do not contain intellectual content, the task force recommends that these items be mentioned in a note, and NOT included in the 300 #e as “accompanying materials”. Also, local practices may differ for when these items are not included with the device or if the library chooses to separate the materials.

Examples:

300 ## 1 sound media player (21 hr., 30 mins.) : #b digital ; #c 3 3/8 x 2 1/8 in.

500 ## One set of earphones and one AAA battery required for playback.

OR

500 ## In container (21 x 13 x 3 cm.) with earphones and AAA battery.

XI. Notes

Include appropriate notes in prescribed order as specified in AACR2 Chapters 6 and 9. The following list only provides examples of notes the task force has highlighted for Playaway devices. This list is not exhaustive; refer to Chapters 6 and 9 for further information.

A. Source of Title Proper note [Required]

For Playaways, the title proper is generally taken from the packaging, the container, or accompanying textual materials. As noted in AACR2 9.7B3, enter the source of the title proper in a 500 note, using appropriate terminology.

Example:

500 ## Title from Playaway label.

B. Statement of Responsibility note [Required, if applicable]

As specified in AACR2 6.7B6, give the statement of responsibility information regarding individuals on the sound recording or involved in the technical aspects of its production, just as for other sound recordings. For Playaways, this often consists of the name of the narrator entered in a participant/performer note.

Example:

511 0# Read by Robert Sean Leonard.

C. Edition and History note [Optional]

If it is noted on the packaging or is readily ascertained that the audio recording has been previously released, enter this information in a general 500 note.

Example:

500 ## Previously released by HarperAudio on cassettes in 2000 and on CDs in 2005.

D. Accompanying Material note [Optional]

Include a general note regarding the requirement of earphones and battery.

Examples:

500 ## One set of earphones and one AAA battery required for playback.

500 ## In container (21 x 13 x 3 cm.) with earphones and AAA battery.

E. General Quoted note [Optional]

When a statement appears on the packaging which describes the device, enter this statement in a 500 quoted note.

Examples:

500 ## "Issued on Playaway, a dedicated audio media player"--Container.

500 ## "Playaway, the first pre-loaded digital audio book"--Container.

If a statement does not explicitly appear on the packaging or item, such a statement describing the characteristics of a Playaway *may* be entered in the record as a general unquoted note.

XII. Access Points

A. Name access

Provide access points as with any monographic work in print (or musical work in rare cases) for authors, editors, compilers, etc. as would make sense for an audio version of the work (i.e., no illustrators, etc.). In addition, provide access to the name(s) of narrator(s) noted in the 511 note field. If desired, access points may be generated for the publishers of the original recordings, the Playaway publishers, and the distributors of the Playaway device (Playaway Digital Audio and Findaway World LLC).

Example:

100 1# Thoreau, Henry David, #d 1817-1862. #4 aut

700 1# Leonard, Robert Sean, #d 1969- #4 nrt

710 2# Random House AudioBooks (Firm)

710 2# Playaway Digital Audio.

710 2# Findaway World LLC.

NOTE: The #4 field for relator codes is optional.

B. Subject access

Provide subject access appropriate to the work.

Example:

600 10 Thoreau, Henry David, †d 1817-1862.

650 #0 Naturalists †z United States †v Biography.

651 #0 Walden Pond (Middlesex County, Mass.)

Optionally, provide the following genre heading if the Playaway content is an audiobook.

Example:

655 #0 Audiobooks. [LCCN: sh 93004333]

NOTE: The topical heading “Audiobooks” has not yet been established as a genre/form heading, however, we anticipate that it will eventually be established as such.

Some libraries may choose to include a form term for ‘Playaway’ in a 655 field or another subject/genre field that works in their local catalog. The task force has decided not to make specific recommendations in this area because it is currently in flux and it is not clear what the Library of Congress' position on these types of form terms will be.

XIII. Further Reading

ACELP definition at Wikipedia website

([http://en.wikipedia.org/wiki/Algebraic Code Excited Linear Prediction](http://en.wikipedia.org/wiki/Algebraic_Code_Excited_Linear_Prediction)).

Findaway World LLC website (<http://store.playawaydigital.com/>).

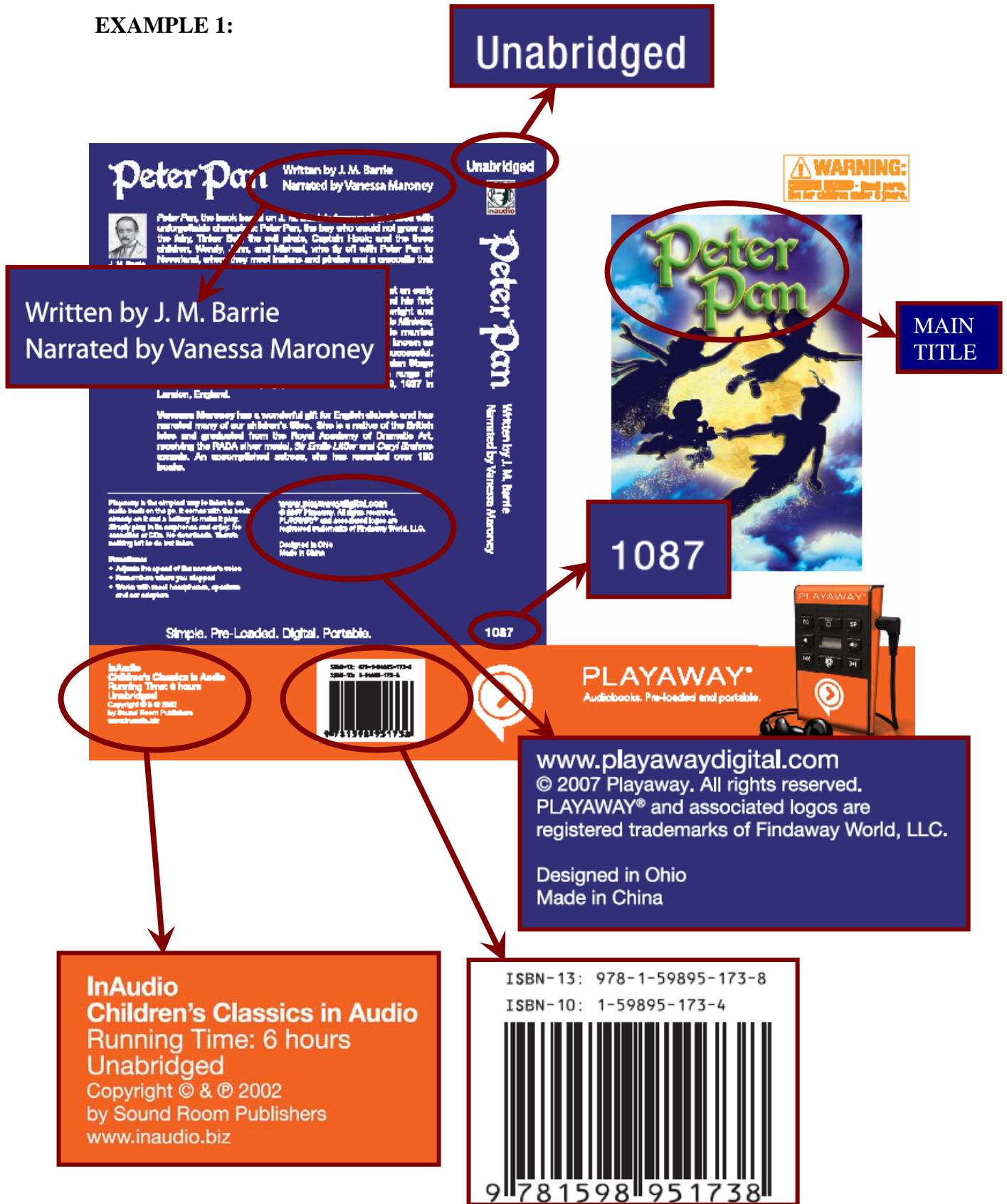
Joint Steering Committee for Revision of AACR. *Anglo-American Cataloguing Rules*. 2002. 2nd ed., 2002 rev. with 2005 update. Ottawa: Canadian Library Association; London: Library Association; Chicago: ALA. Available from *Cataloger's Desktop*, Issue 3 (2007).

Poole, Jeanne. “Cataloging Playaways : An Evolving Standard”, TechKNOW, v.13, issue 1, p. 9-11. (http://www.library.kent.edu/files/TechKNOW_June_2007.pdf)

Poole, Jeanne. “Cataloging Playaways : Is it in Your Future?”, TechKNOW, v.12, issue 2, p. 12-14. (http://www.library.kent.edu/files/TechKNOW_July_2006.pdf)

XIV. Sample Records

EXAMPLE 1:



EXAMPLE 1 – MARC Record:

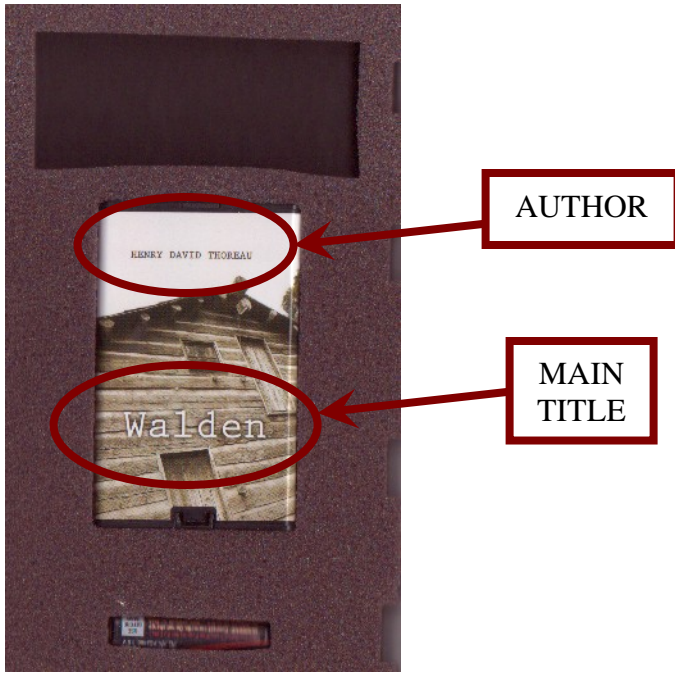
LDR nim Ia
006 m h
008 060905r20062002ohunnn js f eng d
007 c #b z #d n #e z #f a

007 s #b z #d z #e u #f n #g z #h n #i n #j m #k z #l n #m e #n u
020 1598951734
020 9781598951738
020 1598952595
020 9781598952599
028 00 1087 #b Playaway Digital Audio
050 14 PZ7.B27539 #b Pd 2006
100 1_ Barrie, J. M. #q (James Matthew), #d 1860-1937.
245 10 Peter Pan #h [electronic resource] / #c written by J.M. Barrie.
250 Unabridged.
260 [Chagrin Falls, Ohio] : #b Findaway World, LLC, #c [2007], p2002.
300 1 sound media player (ca. 6 hr.) : #b digital ; #c 3 3/8 x 2 1/8 in.
500 One set of earphones and one AAA battery required for playback.
500 Title from container.
511 0 Narrated by Vanessa Maroney.
500 Issued on Playaway, a dedicated audio media player.
500 Previously released by Sound Room Publishers / InAudio in the series Children's classics in audio.
520 The three Darling children are introduced to Peter Pan, a boy who refuses to grow up, and fly away with him to Neverland where they join in adventures with pirates and Indians.

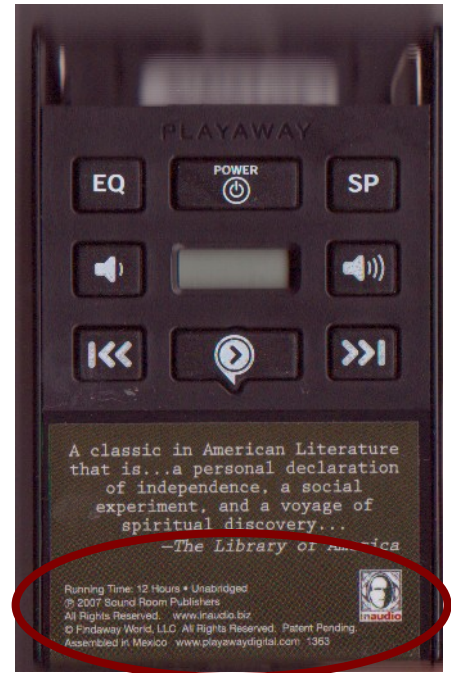
650 _0 Peter Pan (Fictitious character) #v Juvenile fiction.
650 _0 Never-Never Land (Imaginary place) #v Juvenile fiction.
650 _0 Children #v Juvenile fiction.
650 _0 Pirates #v Juvenile fiction.
650 _1 Peter Pan (Fictitious character) #v Fiction.
650 _1 Never-Never Land (Imaginary place) #v Fiction.
650 _1 Children #v Fiction.
650 _1 Pirates #v Fiction.
650 _1 Fantasy.
655 _0 Audiobooks.
655 _0 Children's audiobooks.
655 _7 Fantasy fiction. #2 gsafd
700 1_ Maroney, Vanessa. #4 nrt
710 2_ Findaway World, LLC.

EXAMPLE 2:

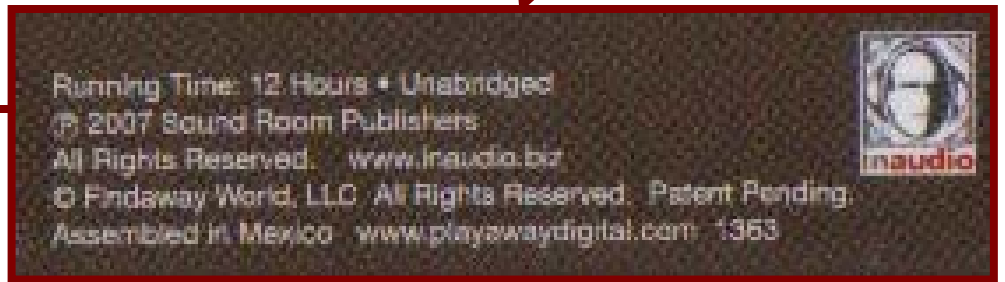
Front of Playaway device:



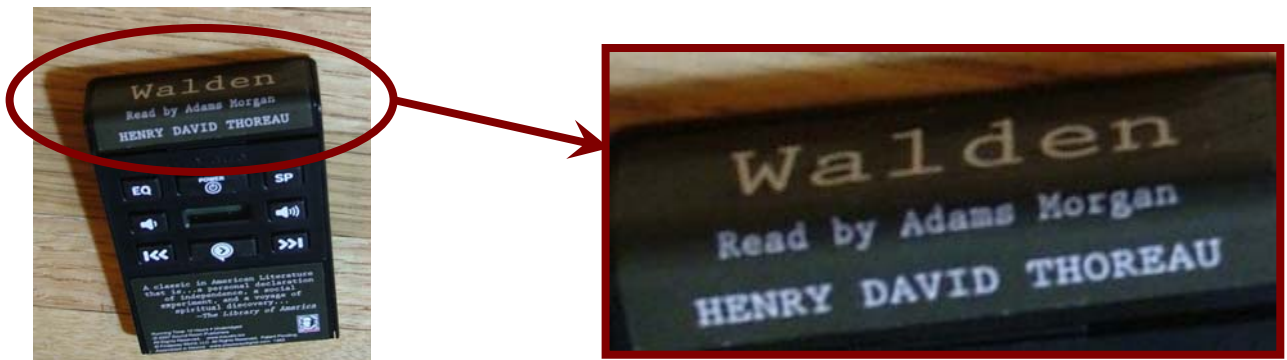
Back of Playaway device:



p2007 Sound Room Publishers
© Findaway World LLC

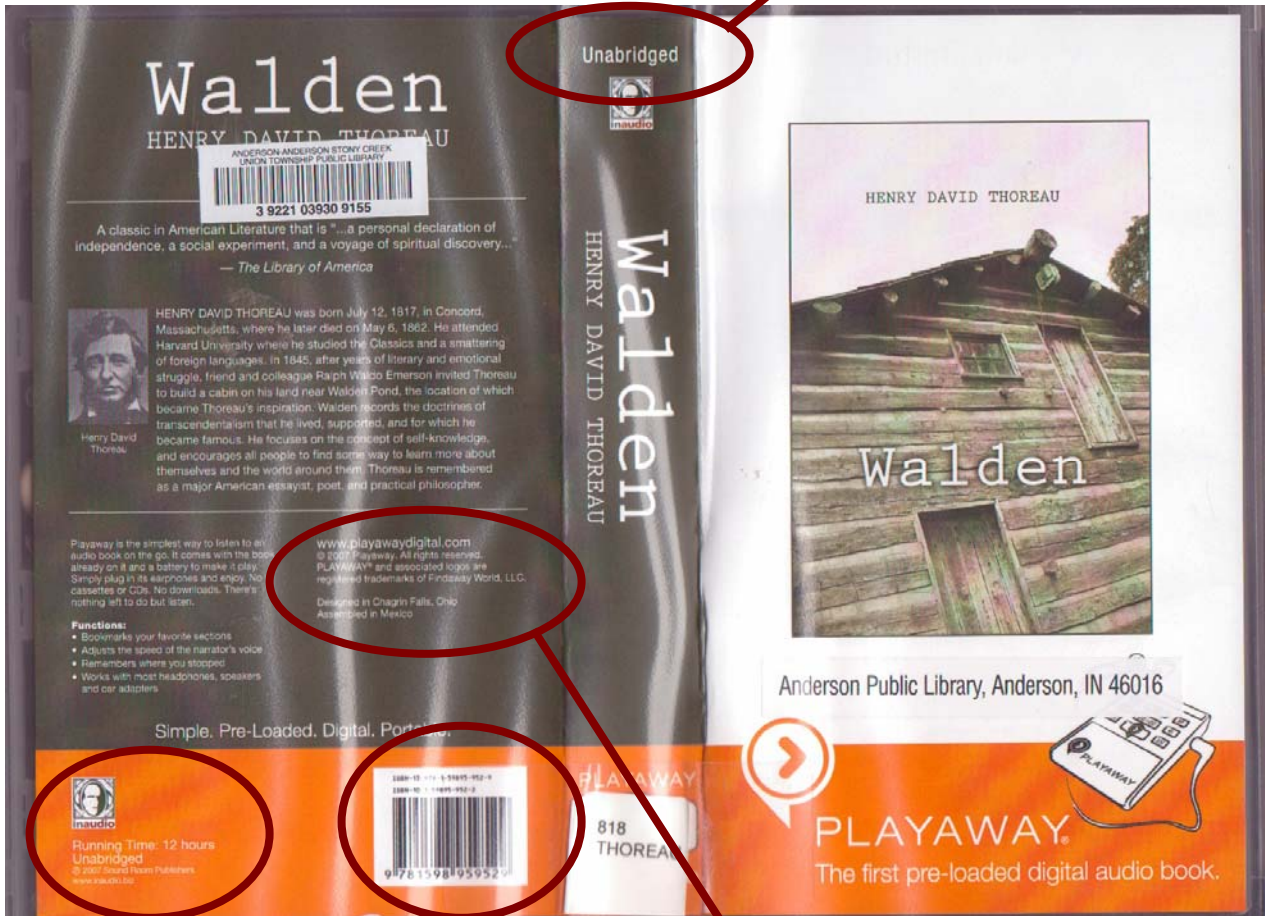


Top of Playaway device:



EXAMPLE 2 (cont.):

Unabridged



www.playawaydigital.com
 © 2007 Playaway. All rights reserved.
 PLAYAWAY® and associated logos are
 registered trademarks of Findaway World, LLC.
 Designed in Chagrin Falls, Ohio
 Assembled in Mexico


 Running Time: 12 hours
 Unabridged
 © 2007 Sound Room Publishers
 www.inaudio.biz

ISBN-13: 978-1-59895-952-9
 ISBN-10: 1-59895-952-2

 9 781598 959529

EXAMPLE 2 – MARC Record:

LDR nim Ia
006 m h
008 070405s2007 vaunnn s a eng d
007 c #b z #d n #e z #f a
007 s #b z #d z #e s #f n #g z #h n #i n #j n #k z #l n #m e #n u
020 1598959522
020 9781598959529
043 n-us-ma
082 04 818.309 #2 22
100 1_ Thoreau, Henry David, #d 1817-1862.
245 10 Walden #h [electronic resource] / #c Henry David Thoreau.
250 Unabridged.
260 Falls Church, VA : #b Sound Room Pub. ; #a Chagrin Falls, Ohio : #b Findaway World, LLC, #c p2007.
300 1 sound media player (ca. 12 hr.) : #b digital ; #c 3 3/8 x 2 1/8 in.
500 One set of earphones and one AAA battery required for playback.
500 Title from container.
511 0_ Read by Adams Morgan.
500 Issued on Playaway, a dedicated audio media player.
600 10 Thoreau, Henry David, #d 1817-1862.
650 _0 Wilderness areas #z Massachusetts #z Walden Woods.
650 _0 Natural history #z Massachusetts #z Walden Woods.
650 _0 Solitude.
651 _0 Walden Woods (Mass.) #x Social life and customs.
655 _0 Audiobooks.
700 1_ Morgan, Adams. #4 nrt
710 2_ Sound Room Publishers, Inc.
710 2_ Findaway World, LLC.

EXAMPLE 3:

LDR nim Ia
006 m h
008 070313r20062000ohunnn js f eng d
007 c #b z #d n #e z #f a
007 s #b z #d z #e u #f n #g z #h n #i n #j m #k z #l n #m e #n u
020 1598957880
020 9781598957884
028 00 1274 #b Playaway Digital Audio
100 1_ Paterson, Katherine.
245 10 Bridge to Terabithia #h [electronic resource] / #c Katherine Paterson.
250 Unabridged.
260 [Solon, Ohio] : #b Playaway Digital Audio : #b [manufactured and distributed by] Findaway World LLC, #c [2006]
300 1 sound media player (4 hr.) : #b digital ; #c 3 3/8 x 2 1/8 in.
500 One set of earphones and one AAA battery required for playback.
500 Title from Playaway label.
511 0_ Read by Robert Sean Leonard.
500 "Playaway, the first pre-loaded digital audio book"--Container.
500 Previously released by HarperAudio on cassettes in 2000 and on compact discs in 2005.
520 The life of a ten-year-old boy in rural Virginia expands when he becomes friends with a newcomer who subsequently meets an untimely death trying to reach their hideaway, Terabithia, during a storm.
521 Ages 10 and up.
586 Newbery Medal, 1978.
650 _0 Friendship #v Juvenile fiction.
650 _0 Death #v Juvenile fiction.
651 _0 Virginia #v Juvenile fiction.
650 _0 Schools #v Juvenile fiction.
650 _1 Friendship #v Fiction.
650 _1 Death #v Fiction.
651 _1 Virginia #v Fiction.
650 _1 Schools #v Fiction.
655 _7 Bildungsromans. #2 gsafd
655 _0 Audiobooks.
655 _0 Children's audiobooks.
700 1_ Leonard, Robert Sean, #d 1969-
710 2_ HarperAudio.
710 2_ Playaway Digital Audio.
710 2_ Findaway World LLC.

EXAMPLE 4:

LDR cim Ia
006 m h
008 070518s2007 ohunnn cs f eng d
007 c #b z #d n #e z #f a
007 s #b z #d z #e u #f n #g z #h n #i n #j m #k z #l n #m e #n u
020 1602525382
020 9781602525382
050 _4 PZ7.H13824 #b Pr 2007
100 1_ Hale, Shannon.
245 10 Princess academy #h [electronic resource] / #c Shannon Hale.
250 Unabridged.
260 Chagrin Falls, Ohio : #b Playaway Digital Audio : #b [manufactured and distributed by] Findaway World LLC, #c [2007]
300 1 sound media player (ca. 6 hr.) : #b digital ; #c 3 3/8 x 2 1/8 in.
500 In container (21 x 13 x 3 cm.) with earphones and AAA battery.
500 Title from Playaway label.
511 0_ Read by Laura Credidio and The Full Cast Family.
500 Issued on Playaway, a dedicated audio media player.
520 While attending a strict academy for potential princesses with the other girls from her mountain village, fourteen-year-old Miri discovers unexpected talents and connections to her homeland.
650 _0 Princesses #v Juvenile fiction.
650 _0 Self-confidence #v Juvenile fiction.
650 _0 Telepathy #v Juvenile fiction.
650 _0 Mountains #v Juvenile fiction.
650 _0 Schools #v Juvenile fiction.
650 _1 Princesses #v Fiction.
650 _1 Self-confidence #v Fiction.
650 _1 Telepathy #v Fiction.
650 _1 Mountains #v Fiction.
650 _1 Schools #v Fiction.
655 _0 Audiobooks.
655 _0 Children's audiobooks.
700 1_ Credidio, Laura.
710 2_ Full Cast Family.
710 2_ Playaway Digital Audio.
710 2_ Findaway World LLC.